

Small Business, Farm & Restaurant Marketing Services

Monthly Services Customized to Your Needs:

E-mail Newsletter

Regular e-mail newsletter(s) including:
Writing
Layout
Editing
Sending
Posting to social media
Assisting with increasing number on newsletter list

Blog Article Writing

Regular article writing, including:
Researching topic
Conducting interviews
Taking photos
Writing search engine friendly articles with focus keywords
Publishing articles on website & social media
Driving traffic to the blog

Social Media

Setting up/maintaining:
Facebook, Twitter, Google+, Pinterest & Instagram as desired
Increasing social media following
Generating conversation on social media
Responding to questions on social media
Directing social media traffic back to website & blog

**Monthly fee based on frequency of service with 1-year agreement.*



Graphic Design & Photography

Brochure design & copy writing
Flyer design & copy writing
Ad design & copy writing
Logo design
Photo shoot & photo editing

Additional Services

News releases
Grant writing
Website design
Website copy writing
Search engine optimization
Printing services

Contact us to request rates:
Rachel VanDuzer
Rachel@VanDuzerDesign.com

VanDuzer Design & Marketing
Promoting locally produced foods
www.VanDuzerDesign.com